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## **INTERNATIONAL PRESS RELEASE**

'SILAMBAM Sport' recognized as Non-Olympic Sports disciplines by International Non-Olympic Committee – INOC

Lucknow, India, 11<sup>th</sup> April 2019, The International Non-Olympic Committee (INOC) has recognized 'Silambam' Sport as Non-Olympic sports discipline and its International governing body i.e. International Silambam Committee-ISC, which is going to begin on 14<sup>th</sup> April 2019 day of International Silambam Day declared by International Non-Olympic Committee (INOC) General Assembly on 2<sup>nd</sup> April 2019 proposed by INOC President Dr. Mohammed Seraj ANSARI and Dr.Thiyagu Nagaraj (General Secretary-International Silambam Committee(ISC) has given real shape of Silambam Sport and its popularity Internationally and "International Silambam Committee-ISC" going to be merged with INOC under Indian Law established and managed by International Non-Olympic Committee-INOC with full of it's legal control and administration on ISC and Dr. Mohammed Seraj ANSARI has taken charge as President & Dr.Thiyagu Nagaraj General Secretary (for more information about Silambam non-olympic sport, please visit at <a href="http://www.isc-silambam.org">http://www.isc-silambam.org</a>.

The Silambam is a "Mother of all Martial Arts" throughout the world which helps physical, mental, and spiritual practice or discipline which originated in India. Silambam in Indian traditions, however, is more than physical exercise; it has a Techniques, discipline, respect and spiritual core. ISC with the main aims to popularize the Non-Olympic Sports and INOC-Charter as well as generating funds for all Non-Olympic Sports, which are the members of International Non-Olympic Committee-INOC and National Non-Olympic Committee-NNOCs further funds for its International Sports Federations and National Sports Federations, which shall manage through INOC and NNOCs of their respective country.

The Non-Olympic Sports are struggling hard to get establish their name and fame amongst the world society, because, lacs of funds and sponsorship to its nonolympic sports in all over the world, they are not funded, because, they are not recognised by the International Olympic Committee (IOC), if they are not recognized with the IOC, then they will not get any financial help from their local government and also sponsors are making distance with Non-Olympic Sports, only few has got recognition from sponsors, sports like; Golf, Cricket, Tennis and Football etc. they don't need any recognition from IOC or Local Government, because, these sports are public oriented sports, sponsorship is not a problem with them, but those are not public oriented or much popular sports, how they can survive themselves, the ISC will generate funds with themselves, and the ISC & INOC will utilize 75% generated funds into all Non-Olympic Sports worldwide. The ISC will start continue the financial support to the all Non-Olympic Sports till the Non-Olympic Sports will get international recognition.

Best Regards,

(Shoaib ANSARI) Director –INOC International Non-Olympic Committee E-mail : info@non-olympic.org



## Sister Organizations/Organs







Mother Organization



Non-Olympic Committee www.non-olympic.org

> Sister Organizations/ Organ's Website

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